

Panopticon Adds Microsoft Technology

Panopticon, a Swedish data visualization technology provider, has incorporated Microsoft Windows Desktop Search technologies into the latest version of its software.

The Microsoft technology searches and indexes information in any system on the user's computer, and the Panopticon Explorer .NET software then displays the results graphically.

"People spend too much time searching for data," says Sam Giertz, managing partner at Panopticon. "We represent the findings in a picture format called tree mapping instead of just a list returned from a search functionality."

This latest version of Explorer .NET covers the range of information on a desktop and works with both structured information, such as market data, and unstructured information, such as Microsoft Word documents and emails.

"For instance, a user could set up a view... of the entire FTSE index on a real-time feed from Reuters or Bloomberg, and then with a single mouse click could view unstructured information [on those stocks] that is stored on the computer," Giertz says.

The service is available globally. Giertz declines to comment on how many people are using it but says Panopticon is targeting all financial institutions, from large banks to small buy-side institutions.

Panopticon charges £15,000 per user for an annual software license for Explorer .NET.

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